



Salvatore Picucci is a Spa Management expert and works as a **Management Consultant for Lemi business development**. He is charter member and manager of the society "Pi.Co Wellness", a management consultancy specialized in management training and development projects.

As an expert in Economic Engineering, since 1993 he has developed and ruled more than 100 projects concerning **Wellness Management and Engineering**, holding the position of operational director for some of the most prestigious brands of Beauty & Wellness field (Lemi, Tonic, Terme di Montecatini, Jean Klebert, Marc Messegué).

Since 2004 he is operative partner of ISCG (Interdesign Spa Consulting Group), the famous US society that supports the most exclusive Spas in the world. Thanks to this cooperation, he can guarantee his customers an international overview on Beauty & Wellness market, its protagonists and trends.

In 2005 he launched the first Spa Management course, now at its 9th edition, thanks to which over 50 Spa Manager successfully rule some of the most prestigious spa in Italy.

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